

AMSRO

Association of Market and Social Research Organisations

STRENGTHENING THE INDUSTRY AND MEMBER COMPANIES

The Peak Body for Research Organisations

- AMSRO represents close to 100 Research, Data and Insights organisations in Australia

5000+ Employees

- AMSRO Organisations are a major employer of Australians
- Over 5,000 people work for member firms across all states and territories

75% of Industry Revenue

- AMSRO Organisations generate 75% of revenue in the market and social research industry (Source: RICA Industry Report 2016)



AMSRO is committed to helping organisations reach their potential. As industry change accelerates, the vital role of AMSRO in strengthening the industry and advocating on behalf of members becomes all the greater.



George Zdanowicz, President, AMSRO

MEMBER SERVICES

Mitigate risk and protect your reputation

- AMSRO membership underlines your commitment to quality:
 - ✓ ISO Accreditation
 - ✓ Data management compliance
 - ✓ Compliance with the AMSRO privacy code
- AMSRO provides a critical “first line of defence” to help manage and mediate any privacy problems that arise
- Deep and strong connections with key government and regulatory stakeholders.



Government and industry relations

AMSRO is actively engaged and lobbying on the issues that matter:

- **Employment:** Skilled Migration Occupation (TSS/457) Visa issues
- **Privacy:** Data and information security management and protection
- **Access:** Integrated public number database (IPND) - and the Do Not Call Register
- **Award:** Negotiations of the NUW-AMSRO Industry Agreement.

Leverage insight and expertise

- **Connection** - Annual Leaders Forum and Quarterly Committee meetings
- **Information** - Newsletters, workshops, webinars, seminars and training
- **Benchmarking** - Annual industry salary survey and company revenue statistics
- **Mentoring** - Confidential advice on business challenges and opportunities from leaders of research companies with relevant experience
- **Support** - An on-call Executive Director and peer guidance from fellow members
- **Legal** - Unlimited and free telephone hotline on privacy advice and human resources law from industry specialist Andrew Maher, Partner at CIE Legal.

Additional value-add benefits*

* Conditions apply - check website

- ✓ Discounted AMI membership (33%) and IML membership (50%)
- ✓ Credit bonus of 3% on GiftPay incentives
- ✓ Free member resources and training for the new ISO 20252:2019 and Information Security
- ✓ Access to Human Resources contract library & EEO online training program
- ✓ Subsidised ISO certification programs for ISO 20252 and ISO 27001
- ✓ Discounted telephone sample (Samplepages)

FOR MORE INFORMATION

Visit www.amsro.com.au, telephone **02 8017 6717** or contact Sarah Campbell, Executive Director AMSRO - sarah@amsro.com.au

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